



BUSINESS AS  
UNUSUAL

## 10 city tips for conferences and business meetings

Face-to-face business meetings are simply indispensable for companies – no doubt about it. A crucial factor for a successful meeting is the location: Where are the best meeting venues? And which destinations offer the best infrastructure? We have put together a list of ten international business destinations where conferences and business meetings are sure to be a success.

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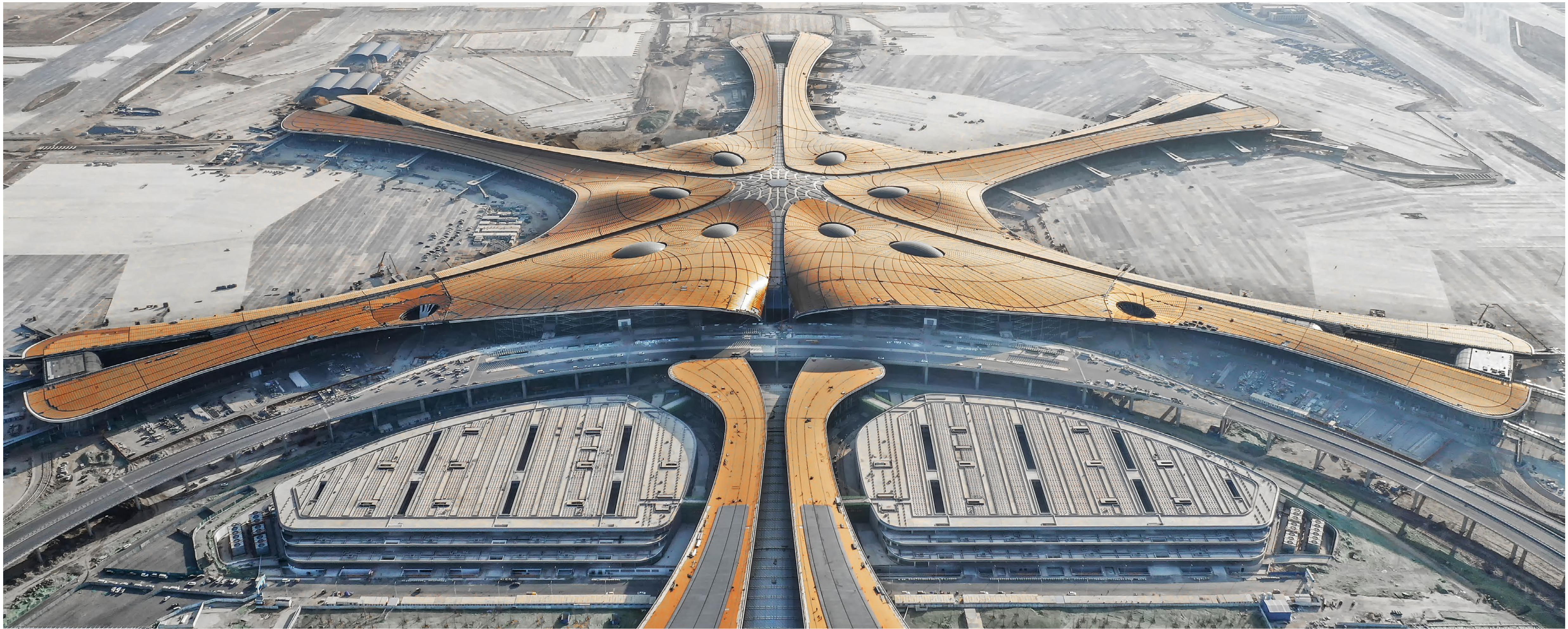
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# A MEGACITY ON THE HUNT FOR RECORDS: **Beijing**

Just like China's economy, the country's tourism and convention industry is also growing – in which Beijing is one of the most important players. It is home, for example, to the China National Convention Center, with its 270,000 m<sup>2</sup> of space, and the Beijing International Convention Center, which is one of China's largest

convention venues, with a whopping 823,900 m<sup>2</sup> of space. The city's newest airport, through which guests reach the megacity of 20 million, is also a record-breaker: Opening in 2019, Beijing Daxing Airport is currently considered the largest airport in the world and was completed in a construction period of just four years.





# BETWEEN MEETING AND TANGO: **Buenos Aires**

A fascinating mix of diverse cultures makes Argentina's capital one of the most popular international meeting venues. Added to this is an infrastructure that has improved rapidly in recent years. Whether gastronomy, entertainment and, of course, hotel and conference facilities – visitors will find perfect conditions in Buenos Aires. The Golden Center, for example, has several ballrooms for around 2,000 people, and hotels such as the four-star Melia Buenos Aires Hotel & Convention Center or the 224-room Hotel Madero are also the first choice for many conference guests.





# MEETING GREEN: **Copenhagen**

Copenhagen is not only one of the most beautiful, but also one of the most sustainable cities in the world. No wonder, as Denmark's capital boasts an excellent urban transport concept, draws a majority of its electricity from renewable sources, and the largest conference center in the heart of the city, the Tivoli Congress Center, also received "Green Key" certification for its particularly sustainable concept. Its congress hall seats up to 2,500 delegates, and two auditoria provide space for 4,000 more. After the conference, the surrounding hotels can be reached easily in just a few minutes—as can many of the restaurants that have helped Nordic cuisine achieve world renown.



# THAT CERTAIN EXTRAVAGANCE: **Dubai**

From a sleepy fishing village to a glittering metropolis of millions – Dubai has undergone an incredible transformation in less than 150 years. Due to its open economic policy, Dubai has become a popular hotspot for young entrepreneurs. In addition, Dubai also offers a variety of extravagant hotels and event venues such as the marble-paved Hyatt Regency Dubai Creek Heights with 463 guest rooms and over 10,000 m<sup>2</sup> of event space. These superlatives are topped by the Grand Hyatt Dubai Conference Hotel with its 682 guest rooms and 11,500 m<sup>2</sup> of exhibition space. There's no question about it: Dubai is the right place for anyone planning large events with an impressive ambience.







# BUSINESS THE BRITISH WAY: **London**

London remains one of the world's leading financial centers—and one of the largest growth areas for tech companies and marketing. With several airports, a large selection of business and conference centers and its lively atmosphere, London provides the perfect infrastructure for business travelers. The range is huge: Magazine London, for example, is a state-of-the-art venue with an outdoor capacity for up to 7,000 people. The approximately 700-year-old Middle Temple, in contrast, offers six exceptional event locations with historic ambience. Whatever you are planning, the UK capital will meet all requirements effortlessly.



# HABLAMOS BUSINESS: **Madrid**

Multicultural, innovative, sustainable – these are just some of the characteristics that make Spain's capital so special. But above all, it is the openness and hospitality of the „Madrileños“ that attract millions of people to the city every year - including many business travelers. Because in addition to history, top gastronomy and culture, the metropolis has also established itself as a center and ideal location for economic exchange, technology and business travel. Whether in the Centro de Congresos Principe Felipe near Madrid International Airport or in the Palacio de Congresos – Madrid is the perfect place for business events and meetings.





# PLENTY OF ROOM FOR GOOD CONVERSATION: **Mexico City**

Mexico City is a melting pot of diverse cultures and lifestyles. Mexico City, a metropolis of 9 million people, is easily accessible via its international airport, and transportation within the city limits is also both easy and affordable thanks to the well-developed metro. Hotels such as the Gran Hotel Ciudad de

México are perfectly prepared for corporate events with fixed booking packages, while the Hilton Mexico City Reforma, for example, with 459 rooms and 18 conference rooms on a total of 5100 square meters of event space, offers ample space for all requirements.







# MEETINGS AT CLOUD LEVEL: **New York**

The city that never sleeps and is constantly reinventing itself offers the right location for every occasion with its completely different neighborhoods. For large events, venues such as the innovative business campus „180 Maiden Lane“ in Lower Manhattan are recommended. In the nearly 170-meter-high building, guests will find not only modern conference and meeting rooms, but also a fitness center and even apartments. For smaller groups who want to hold in-house training sessions and workshops, for example, fully equipped locations such as the Blank Studio in hip Soho are ideal.



An aerial night photograph of Singapore. The left side shows the dense financial district with numerous illuminated skyscrapers. A multi-lane highway with light trails curves through the center. To the right, the Marina Bay Sands hotel complex is prominent, featuring its iconic three towers and a large, illuminated, pod-like structure. The city lights reflect on the water in the bay. The sky is a deep blue with some light clouds.

# FOR MEETINGS IN XXL: **Singapore**

With its convenient location between Europe and America, Singapore is an ideal meeting place for business travelers from all over the world. Add to that a low crime rate and a first-class infrastructure with the fastest Internet in the world, and the city-state is so attractive for international business meetings. New top hotels such as the Citadines Balestier or the Fraser Residence Orchard Singapore have been pampering their guests since 2020, and with the Singapore EXPO Convention and Exhibition Centre, the largest convention center in Southeast Asia, visitors will find the perfect conditions for conferences, meetings and trade fairs on around 123,000 m<sup>2</sup> and over 30 conference rooms.





# MEETINGS WITH THE BEST VIEWS: **Vancouver**

Surrounded by snow-capped peaks, sandy beaches and the crystal-clear Pacific Ocean, the metropolis on Canada's west coast is a real highlight – also for business travelers. In addition to magnificent scenery, Vancouver offers the best conditions for congresses and meetings. For example, the award-winning Vancouver Convention Centre, which is considered one of the most innovative and leading event centers in the world. Or the renowned Grouse Mountain Resort: Here, business travelers can enjoy a fabulous view of the skyline, the mountains and the sea after an eventful day of meetings. And speaking of enjoyment: Vancouver's guests can indulge in culinary delights in no less than 20 restaurants that have received awards from the Michelin Guide.