



# Smart choices. Rewarded.

## Personalise every journey — for your chance to win.

Travellers value choice, and an Advance Seat Reservation (ASR) lets them shape their journey from the very beginning — whether that means extra space, sitting together or a seat that gets them off the aircraft first. These simple seat choices help you deliver more personalised, thoughtful service right from the start of their trip.

Now those personalised touches can also bring something extra your way.

Throughout April and May, each time you issue an Electronic Miscellaneous Document (EMD) for an Advance Seat Reservation, you'll be eligible to enter our prize draw, with the chance to win flight ticket vouchers, travel tech, and exclusive Lufthansa Group airlines merchandise\*.

That includes any Lufthansa Group airline - Austrian Airlines, Brussels Airlines, Eurowings, Lufthansa, SWISS, Air Dolomiti, Edelweiss and Discover Airlines - any class or cabin and to any of the 310 plus destinations we serve worldwide.

To take part, you'll need to be a member of eXperts. Not signed up yet? Joining is quick and easy — simply visit the link below and register before submitting your entries. **>Register now**

## What can I win?

- ★ **£500 of SWISS flight vouchers**  
Use them towards any SWISS-operated flight and experience the airline's signature Swiss hospitality, comfort, and quality in the air.
- ★ **One of three Apple AirTags**  
Complete with a Lufthansa-branded key-ring holder - a simple, smart way to keep track of your luggage, keys, or anything else on the move.
- ★ **One of two Lufthansa merch bundles**  
Includes a classic canvas shopper, on-the-go coffee mug, iconic yellow pen, and mobile phone lanyard — practical, stylish, and unmistakably Lufthansa.
- ★ **A little piece of SWISS...**  
Enjoy a box of 60 of the beloved signature SWISS chocolates — the same treats offered inflight — perfect for brightening the office, boosting a busy day.....or keeping entirely for yourself.

To enter, simply complete the entry form in the eXperts MyBenefits section of [business.lufthansagroup.com](https://business.lufthansagroup.com), located in the member area. **>Enter here**

\*Terms and conditions apply. Eligible ASR EMD's must be issued on a Lufthansa Group airline operated flight 01 April until 31 May 2026 inclusive. Entries must be submitted by 05 June 2026. Entries must not be pooled across travel agency staff.